10

15



document at the site of the customer through a computerized interface and sending the PDF document to the service provider through a network for data-communication, whereby the service provider directs the PDF document to a suitable printing office through a network for data-communication, comprising:

that a PDF engine creating documents uses two XML files to create a customer PDF document for printing on demand;

one XML file comprises the data and it's typing for printing which is created by the customer through said interface;

the other XML file comprises a description of how said data can be positioned and formatted, in a created document by the customer through said interface;

said PDF engine generating said document through providing a new structure by analyzing the two XML files, while analyzing merging data and formatting information; and

thus making it possible to create a PDF document with a distinct difference between data to be printed and the design of the PDF document.

- 2. A method according to claim 1, wherein high-resolution images, fonts and color definitions are embedded in the PDF document.
- A method according to claim 1-2, wherein it provides that an arbitrary printing office can be used for online printing.
 - 4. A method according to claim 1-3, wherein the design XML describes the layout of the whole PDF document.
 - 5. A method according to claim 1-4, wherein a questionnaire based on non-static text elements in the design XML file, is created.
- 6. A method according to claim 1-5, wherein every non-static text element in the design XML file has a reference to data in the data XML file.
- 5 W a 7 7. A system allowing a customer to a printing service provider to create a PDF document at the site of the customer through a computerized interface and sending the PDF document to the service provider through a network for data-communication, whereby the service provider directs the PDF document to a suitable printing office through a network for data-communication, comprising:

that a PDF engine means creating documents uses two XML files to create a customer PDF document for printing on demand;

5

one XML file comprises the data and it's typing for printing which is created by the customer through said interface;

the other XML file comprises a description of how said data can be positioned and formatted, in a created document by the customer through said interface;

said PDF engine means generating said document through providing a new structure by analyzing the two XML files, while analyzing merging data and formatting information; and

thus making it possible to create a PDF document with a distinct difference between data to be printed and the design of the PDF document.

- 8. A system according to claim 7, wherein high-resolution images, fonts and color definitions are embedded in the PDF document.
 - 5 13 9. A system according to claim 7-8, wherein it provides that an arbitrary printing office can be used for online printing.
- 10. A system according to claim 7-9, wherein the design XML describes the layout of the whole RDF document.
 - 11. A system according to claim 7-10, wherein a questionnaire based on non-static text elements in the design XML file, is created.
- (design XML file has a reference to data in the data XML file.

25

20

30